



NETAJI NAGAR DAY COLLEGE

(Under Graduate & Post Graduate Institution)

Affiliated to University of Calcutta

Accredited by NAAC (B⁺)

170/436, N.S.C. BOSE ROAD

REGENT ESTATE – KOLKATA - 700092

Ref. No.....

Date: 10.09.2026

NOTICE OF AXIS BANK CAMPUS PLACEMENT DRIVE

Axis Sales Academy (ASA) – the Sales hiring program of **Axis Bank**, aimed at building a strong pipeline of young banking professionals across India, has agreed to partner with our college by absorbing our willing and capable graduates of 2026.

Role Overview

Selected candidates will join the bank in a **frontline sales role** and will:

- Drive **sales and customer acquisition** for banking and financial products
- Build and manage customer relationships through active engagement
- Contribute to **deposit mobilization and cross-selling initiatives**
- Work closely with branch teams to achieve defined **sales targets and business outcomes**

Compensation

Revised CTC (Fixed): Rs. 2,30,802

Medical Benefits: Group Mediclaim + Term Insurance (as applicable)

Performance-based Incentives: Average Rs. 5,000 and up to Rs 60,000

About Axis Sales Academy (ASA)

- A structured *Learn-Earn-Grow* program designed for fresh graduates
- Includes a **2-stage assessment process followed by a 5-day virtual training program** to ensure candidates are role-ready
- Candidates become eligible to join Axis Bank **only upon successfully clearing both assessments and training**
- Selected candidates are onboarded as **Officer Sales (OS1)** roles
- **Deployment is within 10–15 km of the candidate's home location**, ensuring convenience and higher retention
- Clearly defined **career progression path** to OS2 and Assistant Manager roles based on performance
- Opportunity to work across Axis Bank's **Pan India branch network**

Important: The students willing to apply for the stated job should fill up the following Google Form within 15.09.2026:

<https://forms.gle/8Qj35MjWRcH8MPSC8>

(Dr. Sonali Banerjee Jash)

Principal

Netaji Nagar Day College

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Kolkata - 700 092